

FOR IMMEDIATE RELEASE

MSE BRAND SUCCESS RATE INCREASES to 99.5% SINCE CLOVER MERGER

CHICAGO, IL – April 7, 2016 – Clover Imaging Group (CIG) is proud to announce that MSE brand products have achieved an unprecedented 99.5% documented success rate since MSE's merger with Clover in 2014. Data provided shows MSE's already impressive success rate has increased even more during the past 20+ months, and MSE's color success rate is now an astounding 99.51%. Overall success rate can be quoted at over 99.5%.

MSE's industry-renowned quality has been an instrumental part of the brand's differentiation strategy in providing resellers with a true alternative to the OEM. MSE brand products have received numerous quality leadership awards multiple times by publications such as Recharger, Recycler, and associations such as BTA. MSE's and CIG's R&D and engineering teams have been working closely together since the two companies merged to ensure the highest levels of customer satisfaction.

"Post-merger we promised that not only would the MSE quality be maintained, it would be ENHANCED as a result of combining the formidable resources of Clover's technology and engineering team with that of MSE's. Fast forward 20+ months and those early promises were not only met, they were exceeded. By applying a culture embracing best practices and continuous improvement, and bringing together a world-class team, today the MSE brand is better than ever," said Luke Goldberg, EVP Global Sales & Marketing.

This is an improvement over the astonishing 99.2% success rate prior to the MSE and Clover merger. MSE brand color success rate continues to lead the industry with a 99.5%+ success rate. For more information about the MSE brand and CIG's comprehensive product offering, please visit cloverimaging.com.

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About Clover Imaging Group:

Clover Imaging Group (CIG) provides unparalleled support, collection opportunities, and solutions to independent dealers, OEMs, and retailers throughout the imaging channel and includes the most respected and well-known brands in the industry including: MSE, Dataproducts, Clover Environmental Solutions, OPRA, Axess Managed Print Services, Tecno Toner, Depot International and Latin Parts.

This impressive group offers the markets widest array of products and services and is supported by a vast engineering infrastructure, marketing resources, distribution capabilities, and strategic partnerships. By bringing all aspects of our business together, CIG is able to provide a level of partnership unsurpassed in the aftermarket imaging space.

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